



Birmingham, Alabama Become Greek for the weekend at the 50th Annual Greek Food Festival set for October 5-7, 2023 from 10:30am-9:30pm. The Greek Festival, is Birmingham's oldest and most anticipated cultural event that offers an abundance of delicious Greek cuisine. The festival has been an act of love from Birmingham's Greek community to the city going back four generations. Enjoy delicious Greek cuisine prepared by the parishioners of the community and served by them during the Greek Food Festival weekend.

The open air festival offers free admission. Outside tented seating for dining will be available. Food plates are individually priced and the Greek pastries will be pre-packaged and sold in the food lines. Coca Cola products will be available along with Greek beer and wines. Be sure to stroll through The Greek Market Place which has Mediterranean and Orthodox Christian souvenirs. Free parking is located in the former Liberty National parking building located one block away on 20th Street (Richard Arrington Blvd) between 3rd and 4th Avenue.

Since 1972, the Greek Food Festival has greatly impacted many charitable organizations by donating a portion of the festival proceeds which is over 3 million to local and national charities. In recent years the charities have included: Magic Moments, The Exceptional Foundation, The Ronald McDonald House, the Fire House Shelter, Alzheimer's of Central Alabama, Pathways, Family Connection, The Wellhouse, Jimmie Hale Mission, Safe House, Alabama Kidney Foundation, MS Society, The Greater Birmingham Ministries, Diakonia Retreat Center, Children's of Alabama, Folds of Honor, The Bell Center for Early Intervention Programs, First Light, Youth Towers, Saint Herman of Alaska Orthodox Christian Mission in Tuscaloosa, Alabama, AHEPA 3 Charities, and Magic City Harvest.

The Holy Trinity - Holy Cross Greek Orthodox parish was chartered in 1906, and is the 4th oldest Greek Orthodox parish in the Southeast. The beautiful and inspiring Byzantine interior of the basilica enhances the Orthodox Christian's worship of the

Father, the Son, and the Holy Spirit. Self guided tours will be available during the three day festival and parishioners will be available to answer any questions.

The prior Greek Festivals have been an overwhelming success serving over 30,000 festival goers over the 3 day festival. This year we are offering Greek Festival sponsorship plans that continue to provide great marketing and branding exposure for sponsors and we look forward to your participation. Please take a moment to look through the options and contact us anytime with questions.

Thank you again for your past participation and future consideration in the Greek Festival sponsorship program.

Greek Festival Sponsorship Opportunities

Presenting Sponsorship.....\$5,000

Pre-Event Marketing:

- Promotion and marketing as Presenting Sponsor of the festival
- Included in all press releases
- Included in all radio and tv spots

Social Media/Website/Online Marketing:

- Included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (5 minimum)
- Link to corporate website from logo on **BhamGreekFestival.com**

On-Site Recognition:

- Mentioned in stage announcements (minimum of 5 mentions)
- Name listed on sponsor banners at the Festival

Official Sponsorship.....\$2,500

Pre-Event Marketing:

- Promotion and marketing as an Official Sponsor of the festival

Social Media/Website/Online Marketing:

- Included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (3 minimum)
- Link to corporate website from logo on **www.BhamGreekFestival.com**

On-Site Recognition:

- Mentioned in stage announcements (minimum of 3 mentions)

- Name listed on sponsor banners at the Festival.

Patron Sponsorship.....\$1,500

Pre-Event Marketing:

- Promotion and marketing as Patron Sponsor of the festival

Social Media/Website/Online Marketing:

- Included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (2 minimum)
- Link to corporate website from logo on www.BhamGreekFestival.com

On-Site Recognition:

- Name listed on sponsor banners at the Festival
- Mentioned in stage announcements (minimum of 2)

Event Sponsorship.....\$800

Pre-Event Marketing:

- Promotion and marketing as Event Sponsor of the festival

Social Media/Website/ Online Marketing:

- Included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (1 minimum)

On-Site Recognition:

- Name listed on sponsor banners at the Festival
- Mentioned in stage announcements (minimum of 1)

Greek Food Festival 2023 SPONSOR CONFIRMATION FORM

Circle Sponsorship level: Presenting Sponsor \$5,000 Official Sponsor \$2,500
 Patron Sponsor \$1,500 Event Sponsor \$800

In-Kind Contribution: _____

Sponsor confirmation must be received no later than September 19, 2022 in order to be included in all advertising campaigns. In kind sponsorship value is determined by the Greek Food Festival.

In-Kind Sponsorship Value: _____

Business Name: _____

Address: _____

City: _____

State: _____

Sponsor Contact Person: _____

Company Website: _____

Daytime Phone: _____

Cell Phone: _____

Email: _____

- To be included in sponsor advertising, please email your company JPEG logo by September 19, 2022 to elaine.lyda@gmail.com

Amount: _____ **Accept Checks and Credit Card**

• **Please mail this form with checks payable to:**

Holy Trinity Holy Cross Greek Orthodox Cathedral
Attention: Greek Festival
307 19th Street South
Birmingham, AL 35233

Credit Cards are accepted:

Please mail this form to Holy Trinity Holy Cross Greek Orthodox Cathedral:

Credit Card Number: _____

Expiration Date: _____ 3 Digit CSV# _____