



Birmingham, Alabama Become Greek for the weekend at the 51st Annual Greek Food Festival on October 3-5, 2024 from 10:30am-9:30pm. The Greek Festival, is Birmingham's oldest and most anticipated cultural event that offers an abundance of delicious Greek cuisine. The festival has been an act of love from Birmingham's Greek community to the city going back four generations. Enjoy delicious Greek cuisine prepared by the parishioners of the community and served by them during the Greek Food Festival weekend.

Outside tented seating for dining will be available with free admission. Food plates are individually priced and the Greek pastries will be pre-packaged and sold in the food lines. Coca Cola products will available along with Greek beer and wines. Be sure to stroll through The Greek Market Place which has Mediterranean and Orthodox Christian souvenirs. Free parking is located in the former Liberty National parking building located one block away on 20th Street (Richard Arrington Blvd) between 3rd and 4th Avenue.

Since 1972, the Greek Food Festival has greatly impacted many charitable organizations by donating a portion of the festival proceeds which is over 3 million to local and national charities. In recent years the charities have included: Magic Moments, The Exceptional Foundation, The Ronald McDonald House, the Fire House Shelter, Alzheimer's of Central Alabama, Pathways, Family Connection, The Wellhouse, Jimmie Hale Mission, Safe House, Alabama Kidney Foundation, MS Society, The Greater Birmingham Ministries, Diakonia Retreat Center, Children's of Alabama, Folds of Honor, The Bell Center for Early Intervention Programs, First Light, Youth Towers, Saint Herman of Alaska Orthodox Christian Mission in Tuscaloosa, Alabama, AHEPA 3 Charities, and Magic City Harvest. The 2024 Festival charity beneficiaries will be announced soon.

The Holy Trinity - Holy Cross Greek Orthodox parish was chartered in 1906, and is the 4th oldest Greek Orthodox parish in the Southeast. The beautiful and inspiring Byzantine interior of the basilica enhances the Orthodox Christian's worship of the Father, the Son, and the Holy Spirit. Self guided tours will be available during the three day festival and parishioners will be available to answer any questions.

The prior Greek Festival has been an overwhelming success serving over 30,000 festival goers over the 3 day festival. This year we are offering Greek Festival sponsorship plans that continue to provide great marketing and branding exposure for sponsors and we look forward to your participation. Please take a moment to look through the options and contact us anytime with questions. Thank you again for your past participation and future consideration in the Greek Festival sponsorship program.

Greek Festival Sponsorship Opportunities

Presenting Sponsorship.....\$10,000

Pre-Event Marketing:

- Promotion and marketing as Presenting Sponsor of the festival
- Included in all press releases
- Included in all radio and tv commercials and media interviews
- Company name included in Social Media advertisements, and online ads

Social Media/Website/Online Marketing:

- Included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (8 minimum)
- Link to corporate website from logo on **BhamGreekFestival.com**
- Company name included in E-Blasts to over 8,000 plus e-subscriber list leading up to the festival.

On-Site Recognition:

- Company logo in prominent space on Main Stage Festival banners hung in high exposed areas
- Mentioned in stage announcements (8 minimum)
- Company receives gift cards to the Greek Food Festival valued at \$800

Gold Sponsorship:.....\$5,000

Pre-Event Marketing:

- Sponsor logo included in online ads

Social Media/Website/Online Marketing:

- Company logo with link included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (5 minimum)
- Link to corporate website from logo on **BhamGreekFestival.com**
- Company name included in E-Blasts to over 8,000 plus e-subscriber list leading up to the festival.

On-Site Recognition:

- Company logo on Main Stage Festival banners hung in high exposed areas
- Mentioned in stage announcements (5 minimum)
- Company receives Gift Cards to the Greek Food Festival valued at \$500

Silver Sponsorship.....\$3,000

Pre-Event Marketing:

- Promotion and marketing as Silver Sponsor of the festival

Social Media/Website/Online Marketing:

- Company logo with link included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (3 minimum)
- Link to corporate website from logo on **BhamGreekFestival.com**
- Company name included in E-Blasts to over 8,000 plus e-subscriber list leading up to the festival.

On-Site Recognition:

- Company logo on Festival banner
- Mentioned in stage announcements (4 minimum)
- Company receives Gift Cards to the Greek Food Festival valued at \$300

Bronze Sponsorship.....\$2,000

Pre-Event Marketing:

- Promotion and marketing as Bronze Sponsor of the festival

Social Media/Website/Online Marketing:

- Company logo with link included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram (2 minimum)
- Link to corporate website from logo on **BhamGreekFestival.com**
- Company name included in E-Blasts to over 8,000 plus e-subscriber list leading up to the festival

On-Site Recognition:

- Company logo on Festival banner
- Mentioned in stage announcements (3 minimum)
- Company receives Gift Cards to the Greek Food Festival valued at \$200

Event Sponsorship.....\$1,000

Pre Event Marketing:

- Promotion and marketing as Event Sponsor of the festival

Social Media/Website/Online Marketing:

- Included in event social media posts with over 30,000 followers on Facebook, Twitter and Instagram. (1 minimum)

On Site Recognition:

- Company name listed on Festival banner
- Mentioned in stage announcement (1 minimum)
- Company receives Gift Cards to the Greek Food Festival valued at \$100

Greek Food Festival 2024 SPONSOR CONFIRMATION FORM

Circle Sponsorship level: **Presenting Sponsor \$10,000, Gold Sponsor \$5,000,
Silver Sponsor \$3,000, Bronze Sponsor 2,000
Event Sponsor \$1,000**

In-Kind Contribution: _____

- Sponsor confirmation must be received no later than September 1, 2024 in order to be included in all advertising campaigns. Please email your company JPEG logo to elaine.lyda@gmail.com

In-Kind Sponsorship Value: _____

Business Name: _____

Address: _____

City: _____

State: _____

Sponsor Contact Person: _____

Company Website: _____

Daytime Phone: _____

Cell Phone: _____

Email: _____

Amount: _____ **Accept Checks and Credit Card**

- **Please mail this form with checks payable to:**

Holy Trinity Holy Cross Greek Orthodox Cathedral
Attention: Greek Festival
307 19th Street South
Birmingham, AL 35233

Credit Cards are accepted:

Please mail this form to Holy Trinity Holy Cross Greek Orthodox Cathedral:

Credit Card Number: _____

Expiration Date: _____ 3 Digit CSV# _____